

Jordyn Knott

GRAPHIC DESIGNER • STYLIST • ILLUSTRATOR • CREATIVE ALL-ROUNDER



EDUCATION

PURDUE UNIVERSITY // BACHELOR OF ARTS

VISUAL COMMUNICATIONS DESIGN

AUGUST 2012 - MAY 2016

VISUAL

BRAND IDENTITY DESIGN

DIGITAL MARKETING CAMPAIGNS

WEBSITE & MOBILE DESIGN

PRINT & DIGITAL MEDIA DESIGN

SET STYLING

PHOTO EDITING

ILLUSTRATION

EXPERIENCE

GRAPHIC DESIGNER // 360 BLUE PROPERTIES

VACATION RENTAL MANAGEMENT COMPANY // JANUARY 2019

Re-designed Brand Identity Design & Brand Standards

Created Successful Resort Booking Marketing Campaigns

Re-designed & Updated Company Website

Designed Vacation Guide & Brochures Featuring Exclusive Guest Experiences

Prepared Final Artwork for Print Production

Collaborated With Team Members & Worked Closely With Print Vendors

SOFTWARE

ADOBE INDESIGN

ADOBE ILLUSTRATOR

ADOBE PHOTOSHOP

MICROSOFT POWER POINT

MICROSOFT WORD

MICROSOFT EXCEL

CREATIVE SERVICES COORDINATOR // SCENIC SOTHEBY'S INTERNATIONAL REALTY

REAL ESTATE BROKERAGE // AUGUST 2016

Created Custom Print Marketing Materials to Feature Exclusive Property Listings

Styled & Prepared Homes for Property Photo Shoots

Designed Layout for Quarterly Market Report Booklet

Wrote Blog Content & Property Descriptions

Created & Managed 5 Single-Property & Community Websites

COLLABORATION

DETAIL ORIENTED

FLEXIBLE

ADAPTABLE

COMMUNICATIVE

ORGANIZED

TEAM PLAYER

GRAPHIC DESIGNER // MAXIMUMEDIA DESIGN AGENCY

DESIGN STUDIO // NOVEMBER 2014

Developed Brand Identity & Logotype Designs

Executed Print Layout & Advertisement Design

Created & Implemented Website Design

Engaged & Communicated with Clients